



MENDOCINO COUNTY TOURISM COMMISSION, INC. VISITOR SERVICES COMMITTEE MINUTES

DATE: Thursday, February 20, 2020 TIME: 3:00 PM

MEETING LOCATION: 105 W. Clay Street, Ukiah CA 95482 & 345 N Franklin Street, Fort Bragg CA 94537

BRIDGE NUMBER: (707) 671-7833 | CONFERENCE CALL NUMBER: 1286 # | PARTICIPATION PIN: 50-8962 #

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

I. CALL TO ORDER

3:05 PM

II. ROLL CALL

Committee Member

Sharon Davis (SD)

Jamie Peter Connolly (JPC)

Rakesh Taneja (RT)

Jon Glidewell (JG)

Attendance Status

Present Absent

Present Absent

Present Absent

Present Absent

Title

Chair

Member

Member

Member

Staff Member

Travis Scott (TS)

Katrina Kessen (KK)

Ramon Jimenez (RJ)

Emily Saengarun (ES)

Attendance Status

Present Absent

Present Absent

Present Absent

Present Absent

Title

Executive Director

Partner Relations Manager

Marketing and Sales Coordinator

Administrative Services Manager

Introduction of Guests

Cally Dym

III. COMMENTS OF CHAIR

IV. PUBLIC COMMENT ON NON-AGENDA ITEMS

Brown Act Requirements: Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period.

V. CONSENT AGENDA ITEMS Discussion Possible Action

- Minutes from August 22, 2019 Meeting

VI. EXECUTIVE DIRECTOR REPORT

- NCTC Update
- Travel & Adventure Shows
- State Fair Booth
- Grant Program
- Visitor Guide
- Gateway Signs
 - Relocation (Hwy 20 to New Location?)

VII. PARTNER RELATIONS MANAGER REPORT

- Advocacy and Community Relations was accepted by CDME
- Partner Relations
 - Hospital Project
 - Stakeholder Mixers (in process)
- Educational Workshops Updates
 - Customer Service Training & Certification | 5/4/2020
 - CTA (Certified Travel Associates) Progress
- New Map Concept

VIII. FUTURE AGENDA ITEMS

IX. NEXT MEETING DATE

TENTATIVE: Thursday, May 21, 2020 TIME: 3:00 PM

X. ADJOURN