



MENDOCINO COUNTY TOURISM COMMISSION, INC.
VISITOR SERVICES COMMITTEE AGENDA

DATE: Thursday, JUNE 9, 2022, TIME: 11:00 AM

CALL IN LOCATION: https://us02web.zoom.us/j/84234074555

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

1. CALL TO ORDER:

2. ROLL CALL:

Table with 3 columns: Committee Member, Attendance Status, Title. Rows include Sharon Davis (SD), Rakesh Taneja (RT), Jon Glidewell (JG), Jo Bradley (JB).

Table with 3 columns: Staff Member, Attendance Status, Title. Rows include Travis Scott (TRS), Ramon Jimenez (RJ), Jamie Peters-Connolly (JC), Mckenzie McLain (MM).

INTRODUCTION OF GUESTS:

3. CHAIR'S COMMENTS:

4. PUBLIC COMMENT ON NON-AGENDA ITEMS:

Brown Act Requirements: Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period.

5. CONSENT AGENDA ITEMS [checked] Discussion [checked] Action Item

- Minutes from February 17, 2022 - APPROVE
Minutes from September 9, 2021 - APPROVE
Minutes from August 10, 2021 - APPROVE

6. ITEMS FOR REVIEW [checked] Discussion [] Action Items

- Resident Sentiment Survey - Post Survey Follow Up
Visitor Survey Upcoming
Gateway Signs - 4th Quarter Road Trips
CORO Mendocino Partnership
Rack Cards w/ VMC as sponsor - CORO designs, VMC prints
Coro branding: Website & Print Materials mirroring VMC
www.corotrail.com
www.coromendocino.com
Pet Friendly Brochure
Visit 128 Project
Leave No Trace: Partnership with Counties of Mendocino, Sonoma & Marin \$12,500

7. FUTURE AGENDA ITEMS

8. NEXT MEETING DATE

TENTATIVE: TBD

9. ADJOURN