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New FEAST MENDOCINO: Eat-Play-Learn

November 2-11, 2018/Countywide Celebration

Link to Visuals: <https://mctc.box.com/s/8m05a1rmgglr9qbk36uweio4wwala6q1>

STEP OFF THE GRID AND INTO THE GARDEN AT FIRST ANNUAL FEAST MENDOCINO

– A CELEBRATION OF FUNGI, FARMING, FERMENTATION AND FORAGING –

Pack the Boots and Corkscrew for a Walk on the Wild Side & Full Immersion into All Things Mendo

MENDOCINO COUNTY, CALIF. – Sip, fork, forage... as the season turns, Mendocino County's lush landscape becomes a playground for palates looking for the next big wave. Long known as an outpost for off grid farmers, eclectic artisans and world-class winemakers, Northern California's crown jewel adds another layer of exploration with **Feast Mendocino set for November 2-11, 2018.**

<https://visitmendocino.com/event/feast-mendocino-2018/>.

Rolling out 10 days of play on a countywide platform, Feast Mendocino features 50 authentic experiences from mushroom architecture to deep dives into the art of crafting vinegar, mushroom and sherry mixology, a homebrew festival and repasts focused on fermented, foraged and fungi. More than 60 restaurants and wineries will roll out events along with excursions via horseback, Skunk Train, sea kayak and mycologist-led fungi treks. The region's liquid assets – a heady mix of 10 diverse AVAs, hard cider, brews and distilled spirits – will be on tap as well as entertainment including an evening with Guitars without Borders, Living Mushroom Exhibit and showing of the esoteric 1963 film *Attack of the Mushroom People!*



BEHIND THE FARM CURTAIN



Behind the scenes farm tours is another new aspect of Feast Mendocino and great way for visitors to lock into local personalities. Nye Ranch, long known for its diverse eco-based farm overlooking the ocean, and Oz Farm and Cider Mill in Point Arena open their gates to guests during the festival while Willits' Ridgewood Ranch steps up with a farm fermentation workshop. Other options include Windy Hollow Farm with an afternoon of foraging for wild foods and herbs, or a visit to Jug Handle Creek Farm for a guided fungi walk and wild crafted mushroom tea. In Yorkville, Petit Teton Farm invites guests to yak

with the yaks or for the ultimate call of the wild, head to B. Bryan Preserve for a painting session with Rothschild giraffes.

Add to the mix 30 regional hotel properties offering special packages throughout November and the annual forage via Feast Mendocino is nothing short of fantastic.

SIGNATURE EVENT: SAVOUR MENDOCINO AT ECOTERRA

Savour Mendocino on **Saturday November 10 at EcoTerra oasis** (formerly Solar Living Institute) located at the gateway to Mendocino County in Hopland. From building mushroom bricks to a twist on eco-lodging and earthy spirits, Feast Mendocino's signature event steps up with live entertainment, artisanal food, wine and spirits, a showcase of garden art, educational talks and a pop up by Mr. Fungi.

Experience a full immersion into all things Mendocino County has to offer tapping the realms of art, culinary and education. Dive deep into regional olive oils, trek the "Fantastical Found Sculptures" garden or jump into a pop-up art studio. Taste a variety of distilled spirits, get dirty in the mushroom mix or slither into the shade with a bountiful brew. Follow it up with a shrub mixology class at Hopland's Golden Pig restaurant (\$25). It's a day of play for the whole family with an eco-bent. November 10, 2018; www.savourmendocino.eventbrite.com; \$65.00/children Free. www.goldenpig.com.

FORAGE, FORK & FRIVOLITY: KEY EVENTS TO TIE A VISIT TO

Feast Mendocino at Harbor House Inn

Indulge along the Pacific via Mendocino County's newest luxe lodging, the Harbor House inn. Enjoy a 4-5 or 8-12 course prix-fixe tasting menu focused on Mr. Fungi. November 2-11, 2018; www.theHarborHouseInn.com; \$90 - \$150.

Bars, Bordellos, Mushrooms and Ale at Kelley House Museum

Discover the earthly aphrodisiac qualities of mushrooms paired with Wee Heavy Frolic Ale as Kelly House Museum journeys back to the 1800s. Join Madame Kate for an evening of ribald fun and ale auction. November 3, 2018; www.kelleyhousemuseum.org; \$25.

Skunk Train "Freewheelin' Fungi Fest"

All aboard the classic Skunk Train for a scenic journey through Pudding Creek deep into the ancient redwoods to Glen Blair picnic area for fungi fare paired with wine and beer. November 3, 2018; www.skunktrain.com; tbd.

Yorkville Cellars Annual Malbec & Mushroom Feast!

Dip into Yorkville Highlands AVA for a weekend of fungi fare paired with Mendocino Malbec; the pork, porcini and pumpkin cassoulet is not to be missed. November 3 and 4, 2018; www.yorkvillecellars.com; \$10.

Stanford Inn Medicinal Mushroom Breakfast

Enjoy an informative breakfast at Ravens restaurant featuring Mr. Fungi in all of his medicinal splendor. November 4 and 11, 2018; www.ravensrestaurant.com; \$18.

Oz Farm & Cider Mill Tour

Stroll the organic gardens and meander the 50+ apple tree varieties that make up Oz Farm's unique cider while learning the fermentation process. November 3, 2018; www.ozfarm.com; \$5.

2nd Annual Mendocino County Homebrew Festival

Suds heads unite! Home brewers throughout Northern California compete for the coveted People's Choice Award backed with food, beer and a winning brew-crafting slot at Anderson Valley Brewing Company. November 3 2018; www.mendohomebrewfest.com; \$30, 3-6pm; VIT \$45, 2-6pm.

Fermentation Workshop at Ridgewood Ranch

Make like legendary Seabiscuit and gallop north of Willits to Ridgewood Ranch for an afternoon of hands-on fermentation fun. November 4, 2018; www.MendoFerments.com; \$45.

Farm Foraging & Fermentation Workshop at Windy Hollow Farm

Forage for wild foods and herbs followed by a tasting and fermentation tasting session with hands-on crafting of sauerkraut; appetizers served. November 4, 2018; www.windyhollowfarm.com; \$45.

Pennyroyal Farm Mushroom Brunch

Meet the goats and enjoy foraged fungi paired with farmstead cheese and stellar wines; November 4, 2018; pennyroyalfarm.com; \$85/\$10 farm tour.

Flor & Fungi at Fog Eater Café

Pull up a chair for a hands-on cocktail workshop marrying sherry and 'shrooms. Make three unique libations using fat washing and infusing paired to appetizers. November 5, 2018; www.fogeaterafe.com; \$55.

Little River Inn Annual Mushroom and Belgian Beer Dinner

Join chef Marc Dym for a meal highlighting local mushrooms paired with Russian River brews, worthy of their cult following. November 9, 2018; www.littleriverinn.com; \$125.

Attack of the Mushroom People! At Larry Spring Museum

Trip back to 1963 for Ishiro Honda's trippy B-movie set at Fort Bragg's Larry Spring Museum. November 9, 2018; www.energyismyteacher.com; \$5 donation.

The Bewildered Pig & Pegasus Farms

The Pig teams up with Pegasus Farms and other foragers and local winemakers for a fermented, foraged and fungi five-course repast. November 10, 2018; www.thebewilderedpig.com; \$145.

Saracina Mushroom Foraging & Luncheon

Join John Fetzer in a hands-on class on mushroom foraging followed by a four-course gourmet luncheon of wine and wild mushrooms. "Mushroom Man" and epic author Eric Schramm will be on site to share his expertise. November 10, 2018; www.saracina.com; \$95.

Forager's Dim Sum at Casa Del Noyo

Belly up to Fort Bragg's newest luxe lodge – Noyo Harbor Inn – for a dim sum-style feast featuring farmed, foraged, fished and fermented foods. November 10 and 11, 2018; www.noyoharborinn.com; menu pricing.

Guitars without Borders

Like a fork to the ears, give the palate a rest and tune into an afternoon with world class guitarists Alex de Grassi, Andrew York and Muriel Anderson. November 11, 2018; www.ukiahconcerts.org; \$30 advance; \$35/door.

Living Mushroom Exhibit at Ford House Museum

Take a walk on the wild side with a month-long display of living mushrooms and showcase of mushroom-inspired art and photography. Month of November; www.mendoparks.org; Free.

Mushroom Exploration by Horseback at Ross Ranch

Saddle up for an ocean or forest ride through budding fungi on Mendocino County's south coast via Ross Ranch; November 2-11, 2018; www.rossranch.biz; \$60/two hour ride.

BACKGROUND

Mendocino County welcomes nearly 1.8 million visitors annually who explore its 90 miles of prime Pacific coastline, 90+ wineries and 10 diverse AVAs (earning the highest percentage of organic and biodynamic vineyards in the United States), 24 state/national parklands and

450+ unique accommodations. Straddling scenic Highways 1 and 101, “The Redwood Corridor,” the County delivers an ideal vortex of waves, wines and redwoods laced with historic villages and outback adventures. Located 114 mi./184 km. north of San Francisco, the region’s gateway airports are San Francisco International (SFO), Oakland International (OAK), Sacramento International Airport (SMF), and Charles M. Schulz-Sonoma County Airport (STS). Visit Mendocino County is a non-profit destination marketing organization designed to enhance the economic vitality of the community by increasing tourism revenue. For more information, go to www.visitmendocino.com.

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