

Mendocino County Tourism Commission

ACCOUNT QUICKREPORT

July 2018 - June 2019

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	ACCOUNT	CLR	AMOUNT	BALANCE
1- MEDIA & WEBSITE								
50 Advertising / Media								
5130 Print & Online Advertising								
07/31/2018	Bill	073118	Chase M/C 7099	FaceBook	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		644.89	644.89
07/31/2018	Bill	5256	Travel Guide Group, LLC	travelguidesfree.com	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		150.00	794.89
08/03/2018	Bill	080318	TheorySF	Brand development for Feast Mendocino event	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		7,500.00	8,294.89
08/09/2018	Bill	4971326	Business Wire, Inc.		5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		1,171.00	9,465.89
08/31/2018	Bill	5312	Travel Guide Group, LLC	travelguidesfree.com	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		150.00	9,615.89
08/31/2018	Bill	083118	Chase M/C 7099	FaceBook	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		602.23	10,218.12
09/01/2018	Bill	AVWA/PDEM 69	Anderson Valley Winegrowers Assoc.	Press Democrat Ad in Wine Well section 06-21-18 (invoiced late)	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		160.00	10,378.12
09/01/2018	Bill	2018-472	DogTrekker, Inc.		5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		7,500.00	17,878.12
09/01/2018	Bill	818b	koli communications	Crisis communication / Mendocino Complex Fire	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		5,700.00	23,578.12
09/30/2018	Bill	093018	Chase M/C 7099	FaceBook	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		157.87	23,735.99
10/31/2018	Bill	103118	Chase M/C 7099	Ad Supply - Google Ads	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		5,000.00	28,735.99
10/31/2018	Bill	103118	Chase M/C 7099	Google Ads	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		5,350.00	34,085.99
10/31/2018	Bill	103118	Chase M/C 7099	FaceBook	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		220.04	34,306.03
11/01/2018	Bill	110118	TheorySF	Feast Mendo Landing Page Production	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		1,960.00	36,266.03
11/10/2018	Bill	W/S 680	Steppin Out	back cover, winter 2018 & spring 2019	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		5,500.00	41,766.03
11/30/2018	Bill	120218	Chase M/C 7099	Google Ads	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		262.42	42,028.45
11/30/2018	Check	6352	Media Matters Worldwide	2019 Winter/Spring campaign - 1st payment	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		40,731.00	82,759.45
11/30/2018	Bill	120218	Chase M/C 7099	FaceBook	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		260.06	83,019.51
12/01/2018	Bill	120118	TheorySF	Feast Mendocino Landing Page, Round 2	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		960.00	83,979.51

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12/05/2018	Check	6453	Media Matters Worldwide	2019 Winter/Spring campaign - 2nd pmt	Advertising 5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		44,393.28	128,372.79
12/05/2018	Check	6453	Media Matters Worldwide	balance from #MT100	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		0.46	128,373.25
12/07/2018	Bill	21290	Ionic Media Corp.	Digital BB Sac I-80, Light Rail Sac, BB Bay Bridge & Toll Plaza	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		25,270.00	153,643.25
12/31/2018	Bill	123118	Chase M/C 7099	vendor holiday gifts	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		994.67	154,637.92
12/31/2018	Bill	123118	Chase M/C 7099	FaceBook	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		158.90	154,796.82
01/01/2019	Bill	MT102	Media Matters Worldwide	3rd pmt	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		38,966.76	193,763.58
01/31/2019	Bill	013119	Chase M/C 7099	FaceBook	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		144.99	193,908.57
02/01/2019	Bill	21307	Ionic Media Corp.	Digital BB Sac I-80, Light Rail Sac, BB Bay Bridge & Toll Plaza (February 2019)	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		25,270.00	219,178.57
02/01/2019	Bill	MT 103	Media Matters Worldwide	4th Pmt	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		44,393.28	263,571.85
02/28/2019	Bill	8915 2/2/19-3/1/19	Chase M/C 7099	Facebook 02/28	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		129.99	263,701.84
03/01/2019	Bill	21310	Ionic Media Corp.	Digital BB Sac I-80, Light Rail Sac, BB Bay Bridge & Toll Plaza (February 2019)	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		25,275.00	288,976.84
03/01/2019	Bill	+ 21310	Ionic Media Corp.	Digital BB Sac I-80, Light Rail Sac, BB Bay Bridge & Toll Plaza (March 2109 accounting mistake)	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		2,005.00	290,981.84
03/01/2019	Bill	MT 104	Media Matters Worldwide	5th Payment, April Paid Media	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		44,184.62	335,166.46
03/01/2019	Bill	+ 21310	Ionic Media Corp.	Digital BB Sac I-80, Light Rail Sac, BB Bay Bridge & Toll Plaza (Feb 2109 accounting mistake)	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		2,000.00	337,166.46
03/31/2019	Bill		Chase M/C 7099	Facebook	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		120.64	337,287.10
04/01/2019	Bill	21323	Ionic Media Corp.	Light Rail Sac	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		9,000.00	346,287.10
04/01/2019	Bill	21323	Ionic Media Corp.	Digital BB Sac I-80	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		5,000.00	351,287.10
04/01/2019	Bill	21323	Ionic Media Corp.	BB Bay Bridge & Toll Plaza SF	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		10,462.00	361,749.10
04/01/2019	Bill	MT 105	Media Matters Worldwide	6th Payment, May Paid Media	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		38,966.76	400,715.86
04/01/2019	Bill	21323	Ionic Media Corp.	Media Commissions	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		2,813.00	403,528.86
04/30/2019	Bill	22250290	VIA Magazine	VIA Spring 2019	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		1,250.00	404,778.86

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04/30/2019	Bill	05/01/2019	Chase M/C 7099	Facebook	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		181.25	404,960.11
05/01/2019	Bill	MT106	Media Matters Worldwide	7th Payment, June Paid Media	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		38,363.85	443,323.96
05/01/2019	Bill	21338	Ionic Media Corp.	BB Bay Bridge & Toll Plaza SF	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		10,462.00	453,785.96
05/01/2019	Bill	21338	Ionic Media Corp.	Digital BB Sac I-80	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		5,000.00	458,785.96
05/01/2019	Bill	21338	Ionic Media Corp.	Media Commissions	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		2,813.00	461,598.96
05/01/2019	Bill	21338	Ionic Media Corp.	Light Rail Sac	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		9,000.00	470,598.96
05/31/2019	Bill	05/2019	Chase M/C 7099	Facebook – Use	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		170.77	470,769.73
06/01/2019	Bill	21339	Ionic Media Corp.	BB Bay Bridge & Toll Plaza SF	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		10,462.00	481,231.73
06/01/2019	Bill	21339	Ionic Media Corp.	Light Rail Sac	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		9,000.00	490,231.73
06/01/2019	Bill	21339	Ionic Media Corp.	Media Commissions	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		2,813.00	493,044.73
06/01/2019	Bill	21339	Ionic Media Corp.	Digital BB Sac I-80	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		5,000.00	498,044.73
06/30/2019	Bill	2651	BAR Media, Inc.	Bay Area Reporter: 1x1" Mendocino Pride	5130 MEDIA & WEBSITE:Advertising / Media:Print & Online Advertising		1,750.00	499,794.73
Total for 5130 Print & Online Advertising							\$499,794.73	
Total for 50 Advertising / Media							\$499,794.73	
Total for 1- MEDIA & WEBSITE							\$499,794.73	
TOTAL							\$499,794.73	