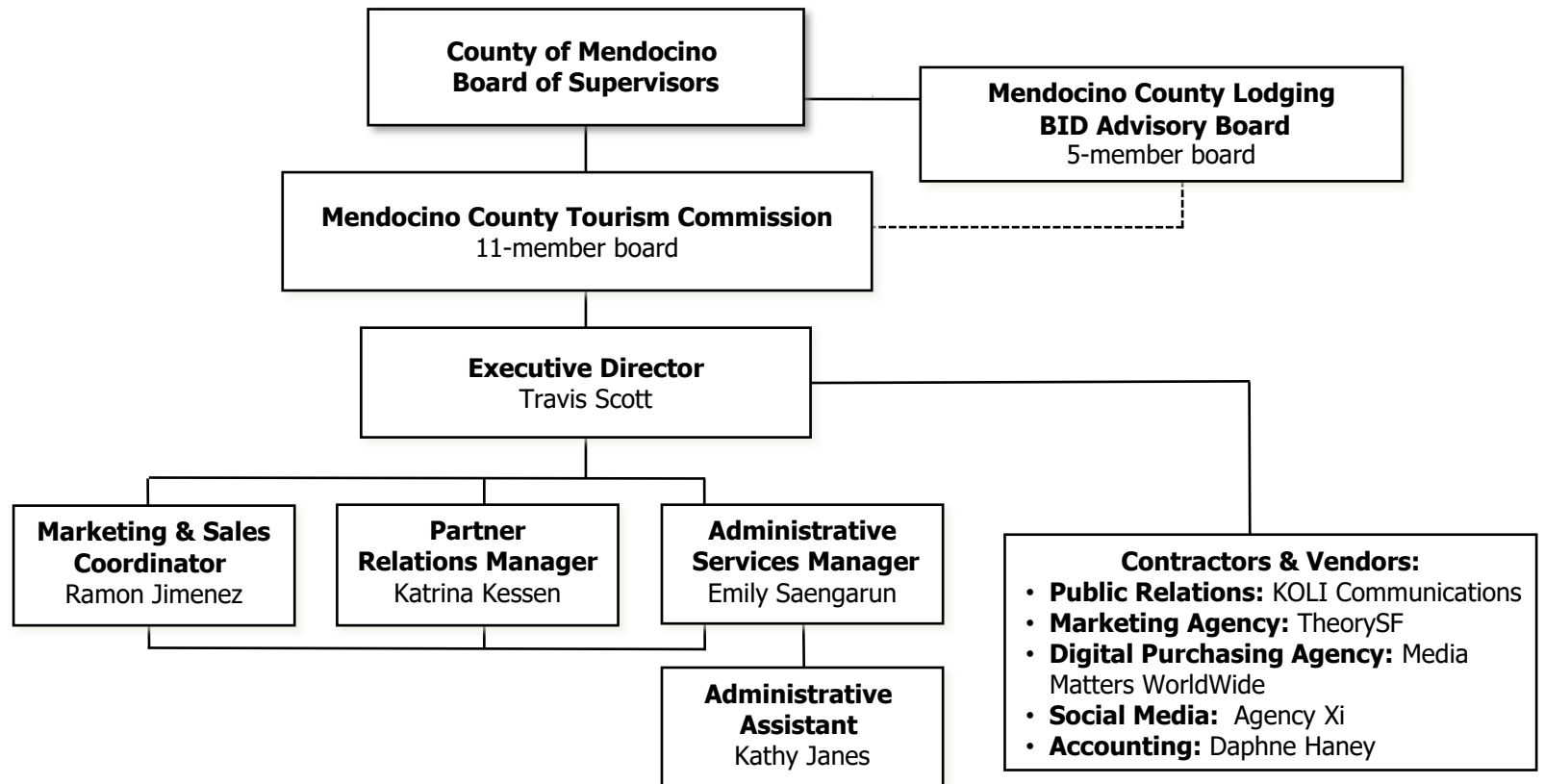




## Mendocino County Destination Marketing Organizational Chart



### Mendocino County Partner Organizations:

- Mendocino Winegrowers Incorporated
- Arts Council of Mendocino County
- Chambers of Commerce throughout the county
- City promotional organizations
- Economic Development Finance Corporation
- West Business Development Center

### Regional/State Partner Organizations:

- North Coast Tourism Council
- Visit California
- California Travel Association
- San Francisco Travel
- Brand USA