



- Mendocino County Partner Organizations:**
- Mendocino Winegrower’s Incorporated
 - Arts Council
 - Chambers of Commerce throughout the county
 - City promotional organizations
 - Economic Development Finance Corporation
 - Workforce Investment Board

- Regional/State Partner Organizations:**
- North Coast Tourism Council
 - Visit California
 - California Travel Association
 - Sacramento CVB
 - San Francisco Travel
 - Brand USA