



MARKETING, SALES & COMMUNICATION SUMMIT

Monday, January 9, 2017

Ukiah Valley Conference Center

No cost to attend, \$20 for lunch

Tentative Schedule

10:00-10:30am	Check In & Welcome
10:30-11:10am	Coraggio Group & New Marketing Agency – not confirmed
11:15am-12:25pm	Visit California Opportunities & Update
12:30-12:45pm	Lunch
1:00-2:30pm	Table Top Discussions – (20 minute facilitated sessions x 3) Tony Barthel, Social Media Koleen Hamlin, PR FIT Travel – <i>facilitator not confirmed</i> Content – <i>facilitator not confirmed</i>
2:30-3:30pm	Advertising Round Table (25 minute speaker sessions) Allison Bruce, Sunset Magazine Todd Skelton, TripAdvisor Mary Jo Mann, BANG Bruce Colton, VIA Magazine
3:30-4:30pm	Speaker Three – <i>not confirmed</i>