



**MENDOCINO COUNTY TOURISM COMMISSION, INC.  
MARKETING COMMITTEE AGENDA**

**DATE:** Tuesday July 10, 2018 **TIME:** 11:00AM  
**LOCATION:** CountyofMendocinoPlanning&BuildingDept,860 Bush Street, Ukiah CA 95482  
CountyofMendocinoPlanning&BuildingDept,120 W. Fir Street, Fort Bragg CA 95437  
**CALL-IN:** Visit Mendocino County, 345 N. Franklin St., Fort Bragg CA 95437  
101 Gregory Lane, Willits CA 95490  
3766 Feliz Creek Road, Hopland CA 95449

**Dial-in Number: 605-475-4000  
Participant Access Code: 314482#**

*\*Please note: In accordance with the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done from or at the locations above.*

- I. CALL TO ORDER
- II. ROLL CALL
- III. PUBLIC COMMENT –*Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period*
- IV. APPROVE MINUTES: June 6, 2018
- V. THEORYSF:
  - a. BRAND LAUNCH CAMPAIGN COLLATERAL
  - b. WEBSITE SEARCH FUNCTION
  - c. END OF YEAR REVIEW
- VI. MUSHROOM FESTIVAL – RENAMING/REFOCUS UPDATE

**NEXT MEETING DATE**

**ADJOURN**