



**MENDOCINO COUNTY TOURISM COMMISSION, INC.
BOARD & MARKETING COMMITTEE JOINT SESSION**

DATE: Thursday, January 5, 2017

TIMES: 10:15AM

PLACE: Visit Mendocino County, 390 W. Standley St., Ukiah CA 95482

CALL IN LOCATION: None

- I. CALL TO ORDER
- II. ROLL CALL
- III. PUBLIC COMMENT - *Brown Act Requirements: Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period*
- IV. 10:30am Mental Marketing Presentation
- V. Discussion & scoring of Mental Marketing Presentation
- VI. 1:00pm Mortar Presentation
- VII. Discussion & scoring Mortar Presentation
- VIII. Next steps and final decision concerning professional marketing agencies

NEXT MEETING DATE:

ADJOURN