



**MENDOCINO COUNTY TOURISM COMMISSION, INC.  
BOARD & MARKETING COMMITTEE JOINT SESSION**

**DATE:** Wednesday, January 4, 2017

**TIMES:** 10:15AM

**PLACE:** Visit Mendocino County, 390 W. Standley St., Ukiah CA 95482

**CALL IN LOCATION:** None

- I. CALL TO ORDER
- II. ROLL CALL
- III. PUBLIC COMMENT - *Brown Act Requirements: Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period*
- IV. 10:30am TheorySF Presentation
- V. Discussion & scoring of TheorySF Presentation
- VI. 1:00pm Circlepoint Presentation
- VII. Discussion & scoring Circlepoint Presentation

**NEXT MEETING DATE: Thursday, January 5, 2017**

**ADJOURN**