



Willits Chamber of Commerce
299 E. Commercial St. Willits, CA 95490
707-459-7910 – info@willits.org

June 1, 2020

Travis Scott, Executive Director
Visit Mendocino County
105 West Clay Street
Ukiah CA 95482

Hello Travis,

The Willits Chamber of Commerce Board of Directors has directed me to send this request and pertinent information to you. As President, Lisa Davis and I have discussed with you we are requesting Visit Mendocino fulfill the obligated payment of funds which was previously committed by Visit Mendocino to the Willits Chamber of Commerce to supplement our marketing programs which are already in process. These funds were obligated by Visit Mendocino previously and have been committed by the Willits Chamber for these promotional programs. I have attached sample exhibits of these projects for your information. We would appreciate a speedy reply with payment of the funds.

Programs – events funding was committed;

Mushroom art show – auction - reception

Mushroom Skunk Train excursion

Attachments:

101 things to do in Mendocino County - 120,000 circulation throughout Mendocino, Humboldt and beyond.

In room guest services guide Mendocino County wide; 2,428 rooms, 1,141,909 potential views yearly.

San Francisco Giants Major League Baseball Home Game Program; 300,000 programs, distributed during 58 home games, estimated 1.5 million readers, year-round lifespan.

Respectfully

Ron Moorhead
Cc: Lisa Davis