



**MENDOCINO COUNTY TOURISM COMMISSION, INC.
FESTIVAL COMMITTEE AGENDA**

"The Festival Committee shall be composed of a maximum of seven (7) voting members as follows: (i) one (1) Director of the Corporation; (ii) six (6) members-at-large; and (iii) the Executive Director or its designee. The Festival Committee chair shall be elected by a majority of committee members. The Committee shall be responsible for advising and making recommendations to the Board in fulfillment of its duties and obligations regarding all activities, including partnerships as they relate to Visit Mendocino County festivals and events." - bylaws, Article 6, Section 6.1, (d) (vi)

DATE: Tuesday, March 21, 2017

TIME: 2:00PM

PLACE: Visit Mendocino County Office, 345 N Franklin St, Ft Bragg, CA 95437

CALL-IN LOCATIONS: 400 E Commercial St, Willits, CA 95490; 3766 Feliz Creek Road - Hopland, CA 95449; 390 W Standley Street, Ukiah CA 95482; 7000 Highway 128, Philo, CA 95466

REMOTE PARTICIPATION: From your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/721149181>

You can also dial in using your phone: [+1 \(872\) 240-3412](tel:+18722403412) Access Code: 721-149-181

**Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.*

- I. CALL TO ORDER
- II. ROLL CALL
- III. PUBLIC COMMENT
- IV. APPROVAL OF MINUTES
- V. FESTIVAL UPDATES
 - a. Tawny: Crab Cook-off/Luz: Lodging surveys
 - b. Luz: Almost Fringe Update
 - c. Brent: Ideas for Whale Festival & Dog Festival
- VI. 2017-18 BUDGET REVIEW
- VII. GRANT FUNDING APPLICATIONS
 - a. Submitted Applications to Review
 - b. Review Criteria & Guidelines for Next Year's Program
- VIII. FUTURE AGENDA ITEMS

NEXT MEETING DATE

ADJOURN