



**MENDOCINO COUNTY TOURISM COMMISSION, INC.  
FESTIVAL COMMITTEE AGENDA**

"The Festival Committee shall be composed of a maximum of seven (7) voting members as follows: (i) one (1) Director of the Corporation; (ii) six (6) members-at-large; and (iii) the Executive Director or its designee. The Festival Committee chair shall be elected by a majority of committee members. The Committee shall be responsible for advising and making recommendations to the Board in fulfillment of its duties and obligations regarding all activities, including partnerships as they relate to Visit Mendocino County festivals and events." - bylaws, Article 6, Section 6.1, (d) (vi)

**DATE:** Thursday, December 15, 2016

**TIME:** 2:00PM

**PLACE:** Visit Mendocino County Office, 345 N. Franklin St, Fort Bragg, CA

**CALL-IN LOCATIONS:** 400 E Commercial St, Willits, CA 95490; 3766 Feliz Creek Road - Hopland, CA 95449; 390 W. Standley St, Ukiah, CA 95482; 7000 Highway 128, Philo, CA 95466

**CALL-IN NUMBER:** 712-832-8330 **Passcode:** 102-2533

*\*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.*

- I. CALL TO ORDER
- II. ROLL CALL
- III. PUBLIC COMMENT
- IV. APPROVAL OF MINUTES FROM NOVEMBER 17, 2016 MEETINGS
- V. FRINGE/APRIL ARTS FESTIVAL
  - a. Guest Introductions / Confirmed: Alyssum Wier (Arts Council), Kate Macgruder (Ukiah Players), Kara Starkweather (Mendocino Dance Project), Sus Susella (Gualala Arts), Celia Sheldon, (Mendocino Art Center)
  - b. Review of List of existing events calendar/ list of contacts
  - c. Feedback from guests on what should be added and location
  - d. Review "Fringe" brand /potential rename of festival
- VI. GRANT APPLICATION UPDATE
- VII. ROSÉ FESTIVAL/CRAB WINE & BEER FESTIVAL UPDATES
- VIII. RECRUITMENT FOR FESTIVAL COMMITTEE MEMBER
- IX. FUTURE AGENDA ITEMS

**NEXT MEETING DATE**

**ADJOURN**