



**MENDOCINO COUNTY TOURISM COMMISSION, INC.**

**FINANCE COMMITTEE Minutes**

**DATE: Tuesday, July 6, 2021, TIME: 12:00 PM**

CALL IN LOCATION: ZOOM

<https://us02web.zoom.us/j/86076694203?pwd=R0RiYWtkd08yRHBjNmoya2wzNW0zUT09>

\*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

**I. CALL TO ORDER**

**II. ROLL CALL**

<b>Board Member</b>	<b>Attendance Status</b>		<b>Title</b>
Scott Connolly (SC)	X Present	<input type="checkbox"/> Absent	BOD Treasurer   Medium Lodging Operator; Coastal
Cally Dym (CD)	X Present	<input type="checkbox"/> Absent	BOD Chair   Large Lodging Operator
Jennifer Seward (JS)	<input type="checkbox"/> Present	X Absent	BOD Vice Chair   At Large
Jitu Ishwar (JI)	X Present	<input type="checkbox"/> Absent	BOD Member   Large, At Large Lodging Operator; Inland

<b>Staff Member</b>	<b>Attendance Status</b>		<b>Title</b>
Travis Scott (TS)	X Present	<input type="checkbox"/> Absent	Executive Director

**Introduction of Guests:**  
**Ramon Jimenez, VMC Staff**  
**Jamie Peters-Connolly, VMC Staff**  
**Bernadette Byrne, ED MWI/MCTC Secretary**

**III. CHAIR’S COMMENTS: N/A**

**IV. PUBLIC COMMENT ON NON-AGENDA ITEMS**

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

**V. CONSENT AGENDA ITEMS  Discussion  Possible Action**

- Minutes from 06.01.2021 Meeting
  - *Motion by JI, 2<sup>nd</sup> by CD, Roll Call Vote, Motion Carries*

**VI. ADDITIONAL ITEMS FOR REVIEW  Discussion  Possible Action**

- Financial Statements
  - May 2021 | *Approve for Board Approval*
    - *Motion by CD, 2<sup>nd</sup> by JI, Roll Call Vote, Motion Carries*
- Cash Flow and Budget Tracking | Discussion
- Move \$35,000 from 5130 (Print & Online Advertising) to 5240 (Research & Development) for Cultivar Contract | *Approve for Board Approval* | FYR – See Budget Attachment
  - *Motion by JI, 2<sup>nd</sup> by CD, Roll Call Vote, Motion Carries*

**VII. FUTURE AGENDA ITEMS  Discussion**

**VIII. NEXT MEETING  Discussion**

TENTATIVE: Tuesday, August 3, 2021 12:00 PM, 105 West Clay Street, Ukiah CA 95482  
 CALL IN LOCATION: Redwood Empire Fair Grounds, 1055 N State St, Ukiah CA 95482

**IX. ADJOURN  Action**

**Motion to adjourn by CD at 12:30 PM**