



## COVID-19 UPDATE - STAKEHOLDER OUTREACH

December \_\_, 2020

Dear Stakeholders:

As anticipated, as of today Mendocino County has shifted into a new regional order following the prescribed limit of 15 percent ICU capacity. This mandated stay-at-home order affects our community, our destination and our stakeholders during the critical off-season. Set to hopefully expire in three weeks, depending upon transmission rates and hospital availability, this order turns the tide on what was projected to be a somewhat bright outlook for winter revenue.

Sadly, this new order affects us all, with hospitality being the hardest hit. Specifics pertaining to our industry include 1) restaurants open for takeout or delivery only, 2) retail held at 20 percent capacity, 3) all non-essential travel is "temporarily restricted statewide," and 4) hotels and motels are restricted to guests traveling for an "essential" reason.

Although this order was anticipated, it doesn't mitigate the impressive and diligent work our hotels and food & beverage partners have undertaken to make Mendocino a travel destination to be proud of, or the sacrifices everyone has made to stem this unprecedented tsunami. Rest assured, VMC is poised to support every effort to ensure we come out of this on top. We're a resilient community steeped in rugged individualism, grit and good humor. Our comeback is vital, and together we will meet this challenge.

### Activities/Sectors to be Closed

- Indoor and outdoor playgrounds
- Indoor recreational facilities
- Hair salons and barbershops
- Personal care services
- Museums
- Movie theaters
- Wineries
- Bars, breweries and distilleries
- Family entertainment centers
- Cardrooms and satellite wagering
- Casinos
- Limited services
- Live audience sports
- Amusement parks

As always, please feel free to reach out with any questions or concerns.

Be safe, be well.

A handwritten signature in black ink that reads "Travis Scott". The signature is written in a cursive, slightly slanted style.

Travis Scott