

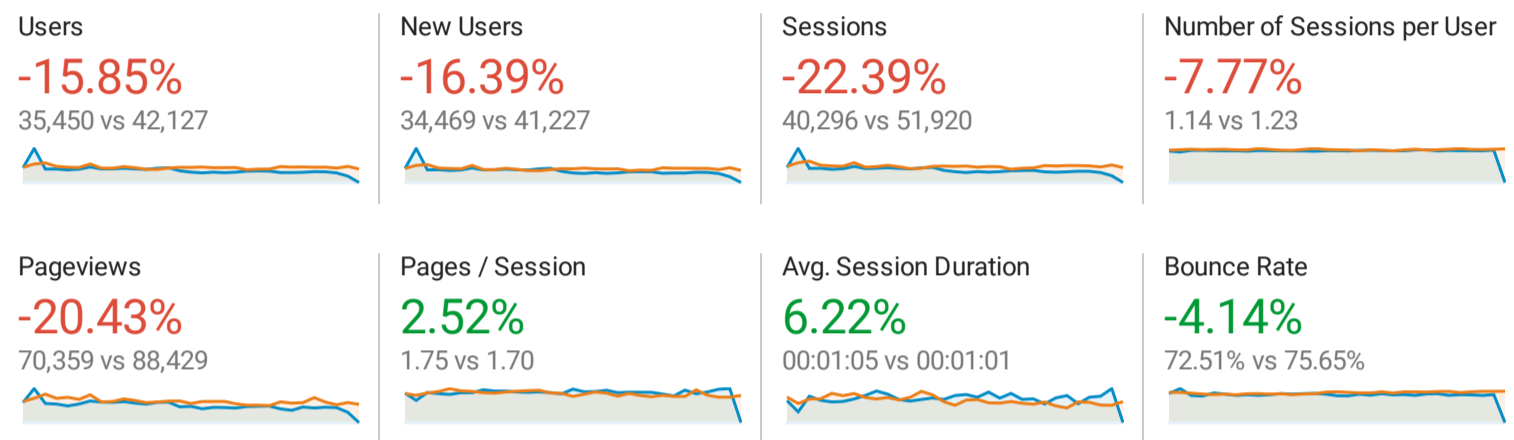
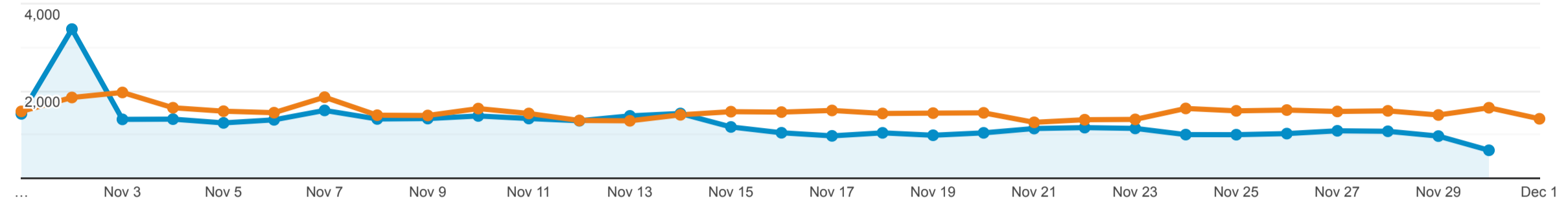
Audience Overview

All Users
+0.00% Users

Nov 1, 2021 - Nov 30, 2021
Compare to: Oct 1, 2021 - Oct 31, 2021

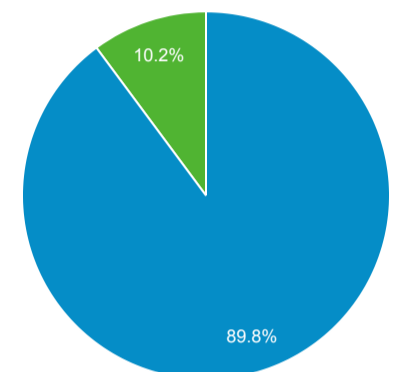
Overview

Nov 1, 2021 - Nov 30, 2021: ● Users
Oct 1, 2021 - Oct 31, 2021: ● Users

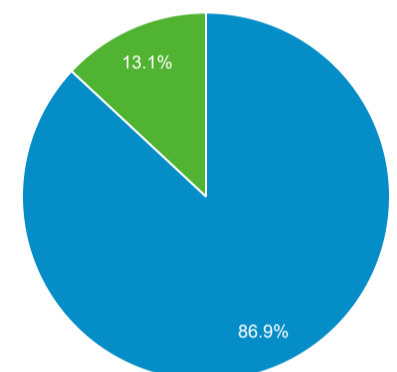


■ New Visitor ■ Returning Visitor

Nov 1, 2021 - Nov 30, 2021



Oct 1, 2021 - Oct 31, 2021



| City | Users | % Users |
|----------------------------|----------------|----------------|
| 1. San Francisco | | |
| Nov 1, 2021 - Nov 30, 2021 | 4,917 | 13.49% |
| Oct 1, 2021 - Oct 31, 2021 | 6,620 | 15.03% |
| % Change | -25.73% | -10.23% |
| 2. (not set) | | |
| Nov 1, 2021 - Nov 30, 2021 | 2,735 | 7.51% |
| Oct 1, 2021 - Oct 31, 2021 | 1,563 | 3.55% |
| % Change | 74.98% | 111.50% |
| 3. Sacramento | | |
| Nov 1, 2021 - Nov 30, 2021 | 2,395 | 6.57% |
| Oct 1, 2021 - Oct 31, 2021 | 2,971 | 6.75% |
| % Change | -19.39% | -2.57% |
| 4. San Jose | | |
| Nov 1, 2021 - Nov 30, 2021 | 1,881 | 5.16% |
| Oct 1, 2021 - Oct 31, 2021 | 2,275 | 5.17% |
| % Change | -17.32% | -0.06% |
| 5. Los Angeles | | |
| Nov 1, 2021 - Nov 30, 2021 | 762 | 2.09% |
| Oct 1, 2021 - Oct 31, 2021 | 904 | 2.05% |
| % Change | -15.71% | 1.88% |
| 6. Oakland | | |
| Nov 1, 2021 - Nov 30, 2021 | 647 | 1.78% |
| Oct 1, 2021 - Oct 31, 2021 | 850 | 1.93% |
| % Change | -23.88% | -8.00% |
| 7. Stockton | | |

| | | |
|----------------------------|----------------|---------------|
| Nov 1, 2021 - Nov 30, 2021 | 567 | 1.56% |
| Oct 1, 2021 - Oct 31, 2021 | 617 | 1.40% |
| % Change | -8.10% | 11.07% |
| 8. Santa Rosa | | |
| Nov 1, 2021 - Nov 30, 2021 | 555 | 1.52% |
| Oct 1, 2021 - Oct 31, 2021 | 660 | 1.50% |
| % Change | -15.91% | 1.64% |
| 9. Fort Bragg | | |
| Nov 1, 2021 - Nov 30, 2021 | 480 | 1.32% |
| Oct 1, 2021 - Oct 31, 2021 | 519 | 1.18% |
| % Change | -7.51% | 11.79% |
| 10. Roseville | | |
| Nov 1, 2021 - Nov 30, 2021 | 478 | 1.31% |
| Oct 1, 2021 - Oct 31, 2021 | 556 | 1.26% |
| % Change | -14.03% | 3.91% |

