

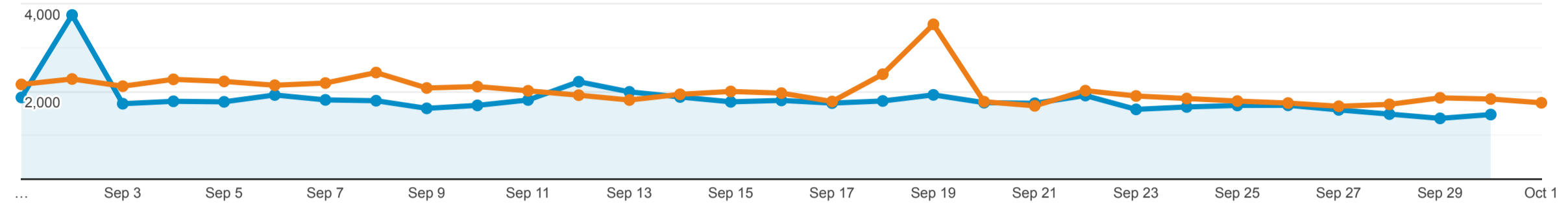
Audience Overview

All Users
+0.00% Users

Sep 1, 2021 - Sep 30, 2021
Compare to: Aug 1, 2021 - Aug 31, 2021

Overview

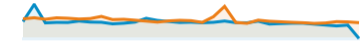
Sep 1, 2021 - Sep 30, 2021: ● Users
Aug 1, 2021 - Aug 31, 2021: ● Users



Users

-13.26%

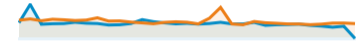
49,178 vs 56,697



New Users

-12.86%

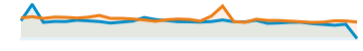
47,812 vs 54,869



Sessions

-13.75%

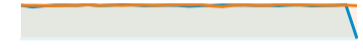
59,536 vs 69,026



Number of Sessions per User

-0.56%

1.21 vs 1.22



Pageviews

-14.48%

104,278 vs 121,931



Pages / Session

-0.85%

1.75 vs 1.77



Avg. Session Duration

-4.27%

00:01:05 vs 00:01:08



Bounce Rate

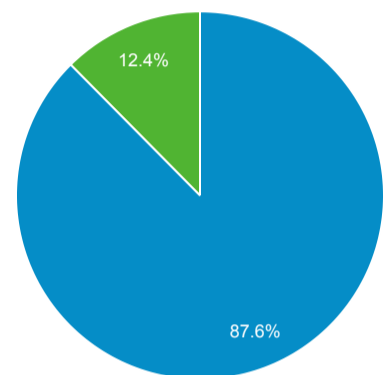
0.46%

74.28% vs 73.94%

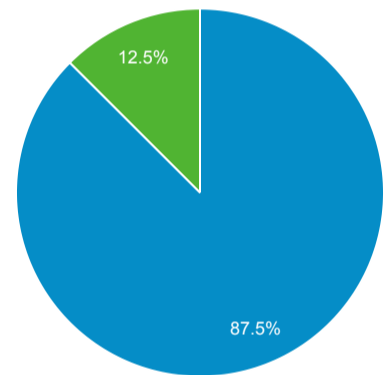


■ New Visitor ■ Returning Visitor

Sep 1, 2021 - Sep 30, 2021



Aug 1, 2021 - Aug 31, 2021



City

City	Users	% Users
1. San Francisco		
Sep 1, 2021 - Sep 30, 2021	7,296	14.30%
Aug 1, 2021 - Aug 31, 2021	8,780	15.03%
% Change	-16.90%	-4.87%
2. (not set)		
Sep 1, 2021 - Sep 30, 2021	3,250	6.37%
Aug 1, 2021 - Aug 31, 2021	3,236	5.54%
% Change	0.43%	14.97%
3. Sacramento		
Sep 1, 2021 - Sep 30, 2021	2,855	5.59%
Aug 1, 2021 - Aug 31, 2021	3,110	5.32%
% Change	-8.20%	5.09%
4. San Jose		
Sep 1, 2021 - Sep 30, 2021	2,303	4.51%
Aug 1, 2021 - Aug 31, 2021	2,767	4.74%
% Change	-16.77%	-4.72%
5. Los Angeles		
Sep 1, 2021 - Sep 30, 2021	1,126	2.21%
Aug 1, 2021 - Aug 31, 2021	1,385	2.37%
% Change	-18.70%	-6.93%
6. Oakland		
Sep 1, 2021 - Sep 30, 2021	878	1.72%
Aug 1, 2021 - Aug 31, 2021	985	1.69%
% Change	-10.86%	2.04%
7. Fort Bragg		

Sep 1, 2021 - Sep 30, 2021	745	1.46%
Aug 1, 2021 - Aug 31, 2021	936	1.60%
% Change	-20.41%	-8.89%
8. Santa Rosa		
Sep 1, 2021 - Sep 30, 2021	745	1.46%
Aug 1, 2021 - Aug 31, 2021	743	1.27%
% Change	0.27%	14.78%
9. Roseville		
Sep 1, 2021 - Sep 30, 2021	726	1.42%
Aug 1, 2021 - Aug 31, 2021	794	1.36%
% Change	-8.56%	4.67%
10. Stockton		
Sep 1, 2021 - Sep 30, 2021	684	1.34%
Aug 1, 2021 - Aug 31, 2021	791	1.35%
% Change	-13.53%	-1.01%

