

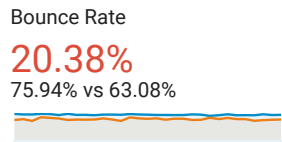
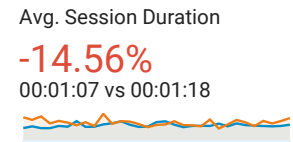
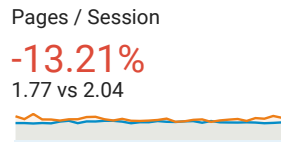
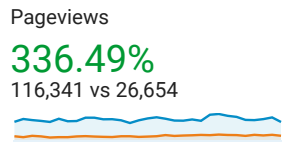
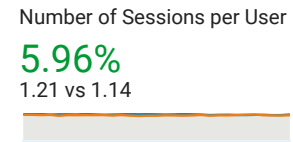
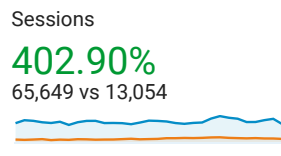
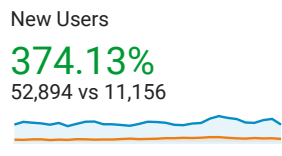
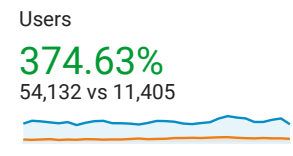
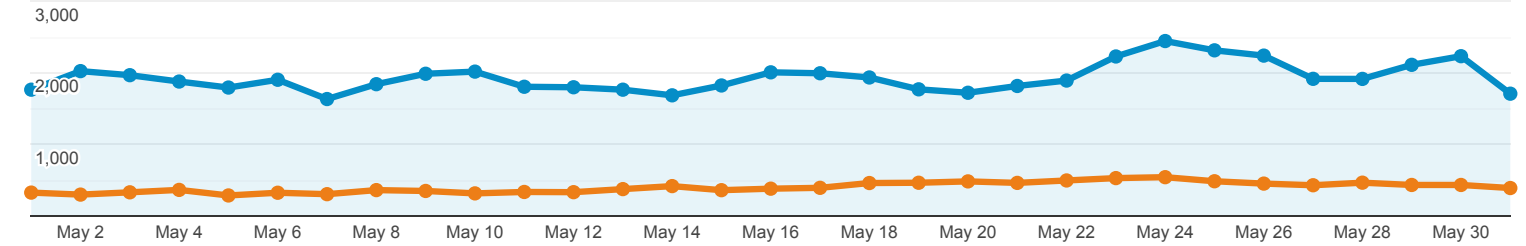
## Audience Overview

**All Users**  
+0.00% Users

May 1, 2021 - May 31, 2021  
Compare to: May 1, 2020 - May 31, 2020

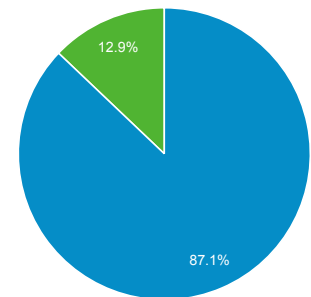
### Overview

**May 1, 2021 - May 31, 2021:** ● Users  
**May 1, 2020 - May 31, 2020:** ● Users

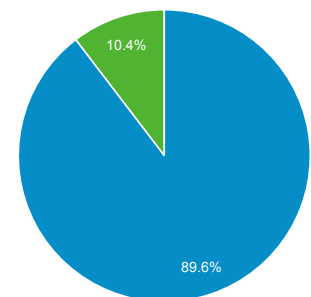


■ New Visitor ■ Returning Visitor

**May 1, 2021 - May 31, 2021**



**May 1, 2020 - May 31, 2020**



City	Users	% Users
<b>1. San Francisco</b>		
May 1, 2021 - May 31, 2021	7,939	14.16%
May 1, 2020 - May 31, 2020	927	7.94%
<b>% Change</b>	<b>756.42%</b>	<b>78.21%</b>
<b>2. Sacramento</b>		
May 1, 2021 - May 31, 2021	3,805	6.78%
May 1, 2020 - May 31, 2020	218	1.87%
<b>% Change</b>	<b>1,645.41%</b>	<b>263.19%</b>
<b>3. San Jose</b>		
May 1, 2021 - May 31, 2021	3,186	5.68%
May 1, 2020 - May 31, 2020	139	1.19%
<b>% Change</b>	<b>2,192.09%</b>	<b>376.95%</b>
<b>4. Los Angeles</b>		
May 1, 2021 - May 31, 2021	1,585	2.83%

May 1, 2020 - May 31, 2020	258		2.21%
<b>% Change</b>	<b>514.34%</b>		<b>27.83%</b>
5. <a href="#">Oakland</a>			
May 1, 2021 - May 31, 2021	1,205		2.15%
May 1, 2020 - May 31, 2020	204		1.75%
<b>% Change</b>	<b>490.69%</b>		<b>22.91%</b>
6. <a href="#">Stockton</a>			
May 1, 2021 - May 31, 2021	1,041		1.86%
May 1, 2020 - May 31, 2020	50		0.43%
<b>% Change</b>	<b>1,982.00%</b>		<b>333.23%</b>
7. <a href="#">(not set)</a>			
May 1, 2021 - May 31, 2021	896		1.60%
May 1, 2020 - May 31, 2020	290		2.49%
<b>% Change</b>	<b>208.97%</b>		<b>-35.71%</b>
8. <a href="#">Santa Rosa</a>			
May 1, 2021 - May 31, 2021	841		1.50%
May 1, 2020 - May 31, 2020	275		2.36%
<b>% Change</b>	<b>205.82%</b>		<b>-36.36%</b>
9. <a href="#">Roseville</a>			
May 1, 2021 - May 31, 2021	839		1.50%
May 1, 2020 - May 31, 2020	89		0.76%
<b>% Change</b>	<b>842.70%</b>		<b>96.16%</b>
10. <a href="#">Fremont</a>			
May 1, 2021 - May 31, 2021	719		1.28%
May 1, 2020 - May 31, 2020	53		0.45%
<b>% Change</b>	<b>1,256.60%</b>		<b>182.29%</b>