

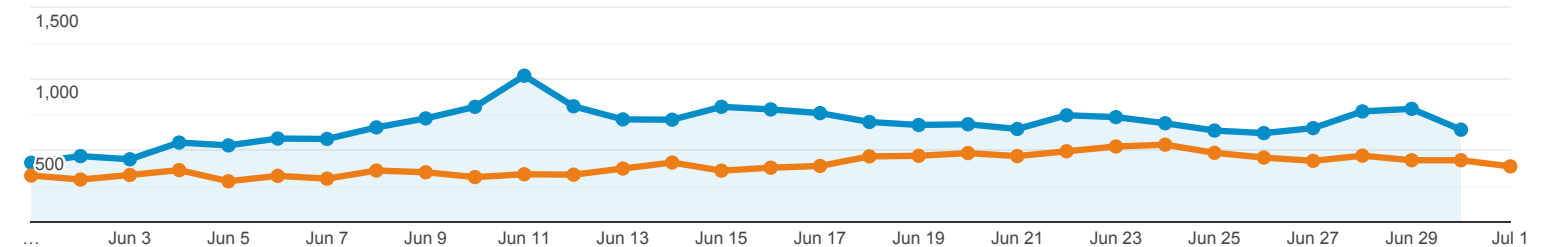
**Audience Overview**

All Users  
+0.00% Users

Jun 1, 2020 - Jun 30, 2020  
Compare to: May 1, 2020 - May 31, 2020

**Overview**

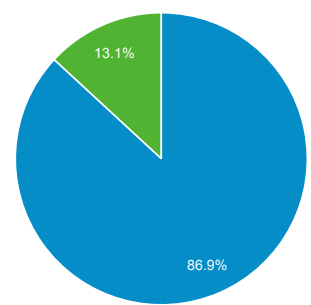
**Jun 1, 2020 - Jun 30, 2020:** ● Users  
**May 1, 2020 - May 31, 2020:** ● Users



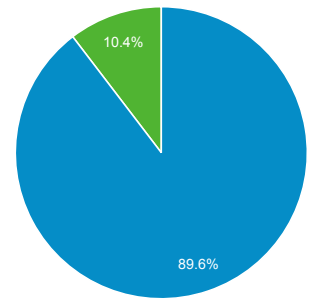
|   |  |   |
|---|--|---|
| <b>Users</b><br><span style="color: green; font-size: 1.2em;">61.66%</span><br>18,437 vs 11,405                     | <b>New Users</b><br><span style="color: green; font-size: 1.2em;">60.44%</span><br>17,899 vs 11,156    | <b>Sessions</b><br><span style="color: green; font-size: 1.2em;">69.91%</span><br>22,180 vs 13,054    |
| <b>Number of Sessions per User</b><br><span style="color: green; font-size: 1.2em;">5.10%</span><br>1.20 vs 1.14    | <b>Pageviews</b><br><span style="color: green; font-size: 1.2em;">127.39%</span><br>60,609 vs 26,654   | <b>Pages / Session</b><br><span style="color: green; font-size: 1.2em;">33.83%</span><br>2.73 vs 2.04 |
| <b>Avg. Session Duration</b><br><span style="color: green; font-size: 1.2em;">73.31%</span><br>00:02:15 vs 00:01:18 | <b>Bounce Rate</b><br><span style="color: green; font-size: 1.2em;">-13.53%</span><br>54.55% vs 63.08% |   |

■ New Visitor ■ Returning Visitor

**Jun 1, 2020 - Jun 30, 2020**



**May 1, 2020 - May 31, 2020**



| Language                   | Users                                      | % Users                                   |
|----------------------------|--|---|
| <b>1. en-us</b>            |  |   |
| Jun 1, 2020 - Jun 30, 2020 | 11,357                                     | 62.07%                                    |
| May 1, 2020 - May 31, 2020 | 8,114                                      | 71.21%                                    |
| <b>% Change</b>            | <span style="color: green;">39.97%</span>  | <span style="color: red;">-12.84%</span>  |
| <b>2. en</b>               |  |   |
| Jun 1, 2020 - Jun 30, 2020 | 6,441                                      | 35.20%                                    |
| May 1, 2020 - May 31, 2020 | 2,791                                      | 24.49%                                    |
| <b>% Change</b>            | <span style="color: green;">130.78%</span> | <span style="color: green;">43.72%</span> |
| <b>3. en-gb</b>            |  |   |
| Jun 1, 2020 - Jun 30, 2020 | 155  | 0.85%                                     |
| May 1, 2020 - May 31, 2020 | 113  | 0.99%                                     |
| <b>% Change</b>            | <span style="color: green;">37.17%</span>  | <span style="color: red;">-14.58%</span>  |
| <b>4. fr-fr</b>            |  |   |
| Jun 1, 2020 - Jun 30, 2020 | 29   | 0.16%                                     |

|                            |                |  |                |
|----------------------------|----------------|--|----------------|
| May 1, 2020 - May 31, 2020 | 19             |  | 0.17%          |
| <b>% Change</b>            | <b>52.63%</b>  |  | <b>-4.95%</b>  |
| 5. <a href="#">es-419</a>  |                |  |                |
| Jun 1, 2020 - Jun 30, 2020 | 27             |  | 0.15%          |
| May 1, 2020 - May 31, 2020 | 26             |  | 0.23%          |
| <b>% Change</b>            | <b>3.85%</b>   |  | <b>-35.33%</b> |
| 6. <a href="#">zh-cn</a>   |                |  |                |
| Jun 1, 2020 - Jun 30, 2020 | 24             |  | 0.13%          |
| May 1, 2020 - May 31, 2020 | 39             |  | 0.34%          |
| <b>% Change</b>            | <b>-38.46%</b> |  | <b>-61.68%</b> |
| 7. <a href="#">en-au</a>   |                |  |                |
| Jun 1, 2020 - Jun 30, 2020 | 22             |  | 0.12%          |
| May 1, 2020 - May 31, 2020 | 29             |  | 0.25%          |
| <b>% Change</b>            | <b>-24.14%</b> |  | <b>-52.76%</b> |
| 8. <a href="#">fr</a>      |                |  |                |
| Jun 1, 2020 - Jun 30, 2020 | 20             |  | 0.11%          |
| May 1, 2020 - May 31, 2020 | 7              |  | 0.06%          |
| <b>% Change</b>            | <b>185.71%</b> |  | <b>77.93%</b>  |
| 9. <a href="#">de</a>      |                |  |                |
| Jun 1, 2020 - Jun 30, 2020 | 17             |  | 0.09%          |
| May 1, 2020 - May 31, 2020 | 16             |  | 0.14%          |
| <b>% Change</b>            | <b>6.25%</b>   |  | <b>-33.83%</b> |
| 10. <a href="#">es-es</a>  |                |  |                |
| Jun 1, 2020 - Jun 30, 2020 | 16             |  | 0.09%          |
| May 1, 2020 - May 31, 2020 | 19             |  | 0.17%          |
| <b>% Change</b>            | <b>-15.79%</b> |  | <b>-47.56%</b> |