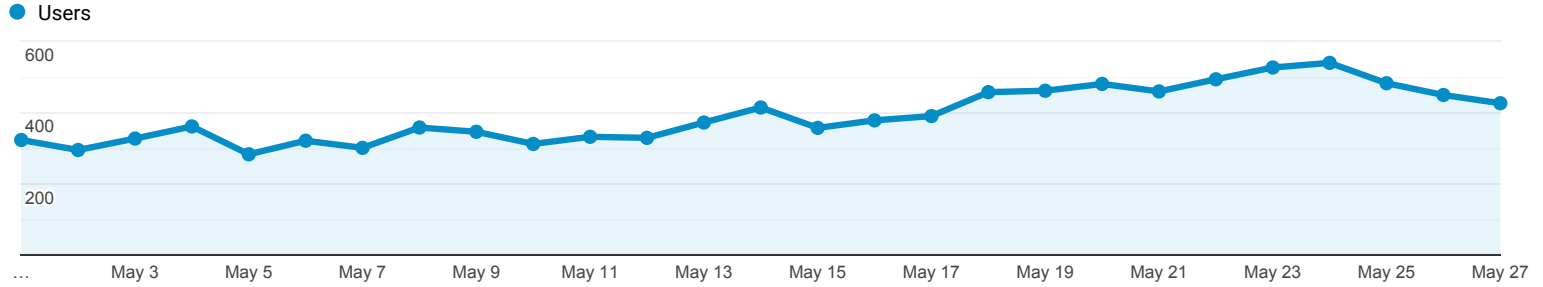


Audience Overview

All Users
100.00% Users

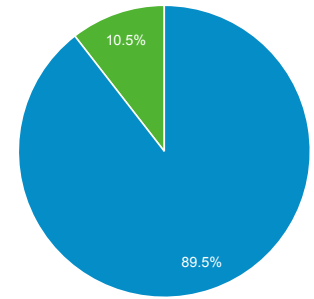
May 1, 2020 - May 27, 2020

Overview



Users 9,855	New Users 9,596	Sessions 11,242
Number of Sessions per User 1.14	Pageviews 22,671	Pages / Session 2.02
Avg. Session Duration 00:01:17	Bounce Rate 63.51%	

■ New Visitor ■ Returning Visitor



City	Users	% Users
1. San Francisco	806	8.01%
2. Santa Clara	495	4.92%
3. Ukiah	339	3.37%
4. Santa Rosa	249	2.48%
5. (not set)	244	2.43%
6. Los Angeles	227	2.26%
7. Fort Bragg	224	2.23%
8. Sacramento	187	1.86%
9. Oakland	170	1.69%
10. San Jose	122	1.21%