

## Audience Overview

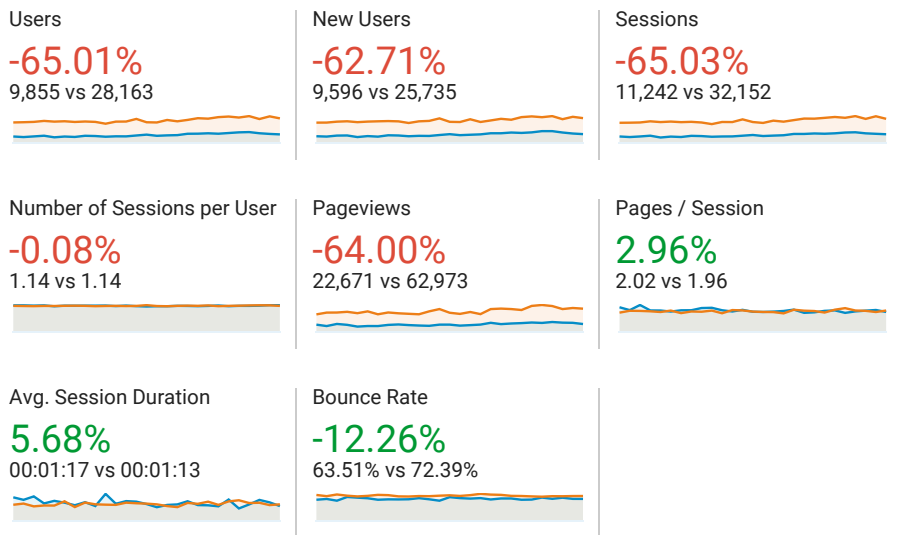
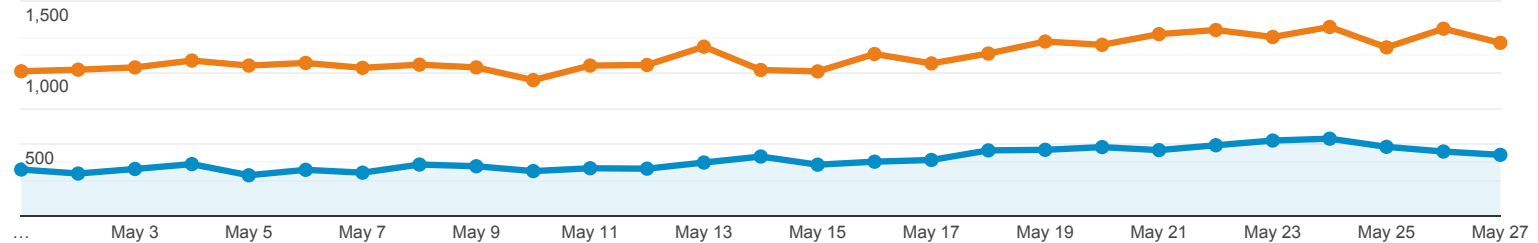
**All Users**  
+0.00% Users

May 1, 2020 - May 27, 2020  
Compare to: May 1, 2019 - May 27, 2019

### Overview

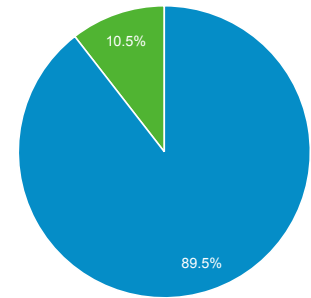
May 1, 2020 - May 27, 2020: ● Users

May 1, 2019 - May 27, 2019: ● Users

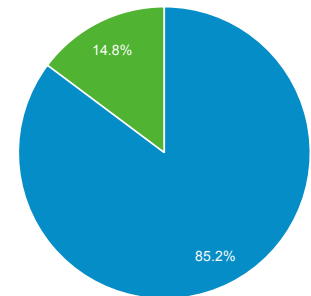


■ New Visitor ■ Returning Visitor

May 1, 2020 - May 27, 2020



May 1, 2019 - May 27, 2019



City	Users	% Users
<b>1. San Francisco</b>		
May 1, 2020 - May 27, 2020	806	8.01%
May 1, 2019 - May 27, 2019	5,136	17.91%
<b>% Change</b>	<span style="color: red;">-84.31%</span>	<span style="color: red;">-55.28%</span>
<b>2. Santa Clara</b>		
May 1, 2020 - May 27, 2020	495	4.92%
May 1, 2019 - May 27, 2019	238	0.83%
<b>% Change</b>	<span style="color: green;">107.98%</span>	<span style="color: green;">492.73%</span>
<b>3. Ukiah</b>		
May 1, 2020 - May 27, 2020	339	3.37%
May 1, 2019 - May 27, 2019	460	1.60%
<b>% Change</b>	<span style="color: red;">-26.30%</span>	<span style="color: green;">110.03%</span>
<b>4. Santa Rosa</b>		
May 1, 2020 - May 27, 2020	249	2.48%

May 1, 2019 - May 27, 2019	455	1.59%
<b>% Change</b>	<b>-45.27%</b>	<b>55.96%</b>
5. <a href="#">(not set)</a>		
May 1, 2020 - May 27, 2020	244	2.43%
May 1, 2019 - May 27, 2019	586	2.04%
<b>% Change</b>	<b>-58.36%</b>	<b>18.66%</b>
6. <a href="#">Los Angeles</a>		
May 1, 2020 - May 27, 2020	227	2.26%
May 1, 2019 - May 27, 2019	452	1.58%
<b>% Change</b>	<b>-49.78%</b>	<b>43.13%</b>
7. <a href="#">Fort Bragg</a>		
May 1, 2020 - May 27, 2020	224	2.23%
May 1, 2019 - May 27, 2019	374	1.30%
<b>% Change</b>	<b>-40.11%</b>	<b>70.69%</b>
8. <a href="#">Sacramento</a>		
May 1, 2020 - May 27, 2020	187	1.86%
May 1, 2019 - May 27, 2019	1,924	6.71%
<b>% Change</b>	<b>-90.28%</b>	<b>-72.30%</b>
9. <a href="#">Oakland</a>		
May 1, 2020 - May 27, 2020	170	1.69%
May 1, 2019 - May 27, 2019	1,011	3.53%
<b>% Change</b>	<b>-83.18%</b>	<b>-52.08%</b>
10. <a href="#">San Jose</a>		
May 1, 2020 - May 27, 2020	122	1.21%
May 1, 2019 - May 27, 2019	1,460	5.09%
<b>% Change</b>	<b>-91.64%</b>	<b>-76.19%</b>