

Alison de Grassi

Position: Communications Coordinator

Date Started with VMC: June 1, 2011



VMC Activities/Responsibilities:

- Liaison with PR firm for media visits, itineraries
- Participate in media missions to promote awareness of Mendocino County
- Disseminate media mentions to county businesses
- Participate in monthly PR meetings
- Press releases and hot sheets
- Marketing Plan, Annual and Quarterly Reports
- Assist Mendocino Winegrowers Inc. with events and grant issues

Professional history:

- Merton Technical College and Polytechnic of Central London
- I've held many jobs including paralegal, law firm administrator, copy editor, project manager for instructional design websites, music publishing administration, personal assistant, assistant to a juggler, and more

Places I have traveled:

United Kingdom, United States, Canada, Italy, Germany, Switzerland, France, Hungary, Czech Republic, Costa Rica, Mexico, Luxembourg, Holland

My favorite thing to do in Mendocino County:

Stay at home and watch the ever-changing view from our house.