



MENDOCINO COUNTY TOURISM COMMISSION, INC.

BOARD OF DIRECTORS Minutes

DATE: Tuesday, April 14, 2020 TIME: 1:00 PM

PLACE: https://zoom.us/j/958230490

\*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

1. CALL TO ORDER 1:05 PM by Chair, Cally Dym

2. ROLL CALL

BOARD MEMBER	ATTENDANCE	TITLE
Cally Dym (CD)	<input type="checkbox"/> Present	Chair   Large Lodging Operator; Coastal
Jennifer Seward (JS)	<input type="checkbox"/> Present	Vice Chair   At Large
Bernadette Byrne (BB)	<input type="checkbox"/> Present	Secretary   Winery/Winegrower
Scott Connolly (SC)	<input type="checkbox"/> Present	Treasurer   Medium Lodging Operator; Coastal
Jamie Peters Connolly (JC)	<input type="checkbox"/> Present	Arts Organization/Attractions
Sharon Davis (SD)	<input type="checkbox"/> Present	Regional Promotional; Coastal
Jitu Ishwar (JI)	<input type="checkbox"/> Absent	Large, At-Large Lodging Operator; Inland
Jan Rodriguez (JR)	<input type="checkbox"/> Present	Large Lodging Operator; Inland
Martha Barra (MB)	<input type="checkbox"/> Absent	Small Lodging Operator; Coastal
Brett Schlesinger (BS)	<input type="checkbox"/> Present	Food & Beverage
Open Seat	<input type="checkbox"/> Present <input type="checkbox"/> Absent	Regional Promotional; Inland

STAFF MEMBER	ATTENDANCE	TITLE
Travis Scott (TS)	<input type="checkbox"/> Present	Executive Director
Emily Saengarun (ES)	<input type="checkbox"/> Present <input type="checkbox"/> Absent	Administrative Services Manager
Ramon Jimenez (RJ)	<input type="checkbox"/> Present	Marketing and Sales Coordinator
Kathy Janes (KJ)	<input type="checkbox"/> Present <input type="checkbox"/> Absent	Administrative Services Assistant

INTRODUCTION OF GUESTS

Marcus Magdaleno Chair, BID Advisory Board  
Kasie Gray, W Real Estate, potential BoD member

3. CHAIR’S COMMENTS:

Cally reported that although VMC is a marketing organization, currently Cally and VMC are working to lobby the Board of Supes for relief from TOT penalties. This is also a unique opportunity to restructure / resurrect the MCLA.

4. PUBLIC COMMENT ON NON-AGENDA ITEMS

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

5. CONSENT AGENDA ITEMS  Discussion  Action Items

The Consent Agenda is considered routine and non-controversial and will be acted upon by the MCTC Board at one time without discussion. Any MCTC Board member may request that any item be removed from the Consent Agenda for individual consideration.

- REVIEW/APPROVE Minutes 3/10/2020 Meeting | **See Attachment**
  - JPC motioned to approve consent agenda, JR second – Roll call vote, approved.

6. FINANCE COMMITTEE UPDATE  Discussion  Action Items

(NEXT MEETING: 5/5/2020 at 11:30 AM)

Committee Chair Report: Scott wanted to acknowledge Travis’ work to get our finances on track given the multitude of changes in recent months.

- REVIEW/APPROVE February 2020 Financials | **See Attachment**  Action Item Motioned by JR/JS second – Roll call vote, approved

- REVIEW/APPROVE MCTC Cash Flow and COVID-19 Budget Reductions |  **Action Item** Motioned by SD/JPC second – Roll call vote, approved
- REVIEW/APPROVE Draft 2020\_2021 Budget | *See Attachment*  **Action Item** Motion by SD/SC second – Roll Call vote, approved
- Move Checking and Savings to SBMC |  **Action Item** Motioned by SD/JS second – Roll call vote, approved.
  - Relief Loan up to \$25,000 only to be drawn against with motion/approval by the MCTC BoD. Motioned by JS/SC second – Roll call vote, approved

**7. ORGANIZATIONAL COMMITTEE UPDATE**  Discussion  **Action Item**

(NEXT MEETING: 5/5/2020 at 11:30 AM)

- Approval Kasie Gray join board of directors motioned by SD/JS second – Roll call vote, approved

**8. EXECUTIVE DIRECTOR REPORT**  Discussion

- BID Report
- Review of current operations

**9. FUTURE AGENDA ITEMS**  Discussion

- Reading Financial Statements Educational (WiPFLi)

**10. NEXT MEETING**

TENTATIVE: Tuesday, May 12, 2020 at 1:00 PM

**11. ADJOURN** – motioned by JPC at 2:35pm