



## Festival Committee Minutes

**Date:** Tuesday January 16, 2018

**Time:** 1:00PM

**Place:** VMC Office, 345 N Franklin St, Fort Bragg CA

**I Call to Order:** The meeting was called to order at 1:02PM

**II Roll Call:**

**Present:** Bernadette Byrne BB, Tom Liden TL, John Cesano JC

**Staff:** Luz Harvey (LH-Present); Alan Humason (AH-Present)

**III Public Comment/Chair's Comments:** LH states that Cally has not attended the last few meetings and has not heard from her regarding Festival committee business. AH ask the committee about its policy for attendance. BB says that she's satisfied with the members' attendance

**IV Approval of Minutes:** BB motions for approval; JC seconds. No discussion follows; All present vote to approve.

**V Festivals:**

**Crab Fest:** Staff reported that Crab Signature event, the Crab Cake Cook-off has recruited a record 17 chefs for their Jan 27<sup>th</sup> event. MCC event coordinator, Tawny MacMillan sent her thanks for this committees input from last month's meeting. Additionally, staff reports filling last minute requests for Crab Festival collateral.

**Almost Fringe Festival:** LH reported that two "Call for Participants" have gone out via VMC internal mailing list and responses are coming in. This year's call includes an artist/venue exchange for people looking for venues to connect with available spaces. Staff will not act as the brokering party but instead will pass along gathered information for interested parties to connect. Staff is also conducting festival participation brainstorming sessions in communities throughout the county. This week's meetings are in Fort Bragg and Mendocino. Anderson Valley meeting will be by end of month. Staff has spoken with tattoo legend Lyle Tuttle and his business agent about participating in Almost Fringe Tattoo event. Jody Well, Ukiah tattoo artist is interested in coordinating event, but has been out of town and is now back but sick so not much movement has been made there. Staff will also reach out to Scott Cratty, about Ukiah Farmer's market participating in the festival.

**VI Festival Committee Recruitment:** Standing agenda item, nothing to report.

**VII Grant Fund Applications:** None to review

**VIII Future Agenda Items:** TL reports there is a big 50<sup>th</sup> anniversary celebration planned in 2020 for the Back to the Land Movement that happened in Mendocino County. KZYX the local public radio station will be part of it as will the county's museums and other organization. He asked staff to keep up to date on this since VMC resources might be useful.

**IX Next Meeting:** Tuesday February 20 @ 1PM, Location to be determined

**X Meeting adjourned 1:35PM**