



**MENDOCINO COUNTY TOURISM COMMISSION, INC.
FESTIVAL COMMITTEE AGENDA**

“The Festival Committee shall be composed of a maximum of seven (7) voting members as follows: (i) one (1) Director of the Corporation; (ii) six (6) members-at-large; and (iii) the Executive Director or its designee. The Festival Committee chair shall be elected by a majority of committee members. The Committee shall be responsible for advising and making recommendations to the Board in fulfillment of its duties and obligations regarding all activities, including partnerships as they relate to Visit Mendocino County festivals and events.” - bylaws, Article 6, Section 6.1, (d) (vi)

DATE: Tuesday, April 18, 2017

TIME: 2:00PM

PLACE: Visit Mendocino County Office, 390 W Standley St, Ukiah, CA 95482

CALL-IN LOCATIONS: 400 E Commercial St, Willits, CA 95490; 3766 Feliz Creek Road - Hopland, CA 95449; Visit Mendocino County Office, 345 N Franklin St, Ft Bragg, CA 95437; 7000 Highway 128, Philo, CA 95466; 110 S Franklin St, Ft Bragg, CA 95437

REMOTE PARTICIPATION: From your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/827130405>

You can also dial in using your phone. United States: +1 (312) 757-3121

Access Code: 827-130-405

**Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.*

- I. CALL TO ORDER
- II. ROLL CALL
- III. PUBLIC COMMENT
- IV. APPROVAL OF MINUTES
- V. INTRODUCTION OF ALAN HUMASON, NEW MCTC EXEC. DIRECTOR
- VI. FESTIVALS
 - a. Mushroom Festival: Brainstorming Session with Inland Stakeholders
 - b. Almost Fringe Festival Update
- VII. GRANT FUNDING APPLICATION REVIEW & DISCUSSION OF *DRAFT* MEMBERSHIP-SPONSORSHIP POLICY
- VIII. STANDING COMMITTEE MISSION: This committee is to define the Festival Committee Mission and the describe our purpose for the BoD to identify ‘deliverables’ and how the fit into our strategic plan overview
- IX. FUTURE AGENDA ITEMS

NEXT MEETING DATE 2PM May 16, 2017 Location TBD

ADJOURN