



**MENDOCINO COUNTY TOURISM COMMISSION, INC.
JOINT BOARD & BID ADVISORY WORK SESSION AGENDA**

DATE: Monday, March 6, 2017 **TIME:** 2:00 PM

PLACE: Ukiah Valley Conference Center, 200 South School Street, Ukiah, CA 95482

- I. CALL TO ORDER**
 - II. PUBLIC COMMENT ON NON-AGENDA ITEMS** – Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period
 - III. INTRODUCTIONS & BOARD ANNOUNCEMENTS**
 - IV. REVIEW OF THE WORK PROGRESS OF THE STRATEGIC PLAN**
 - V. WORK SESSION:**
 - a. Updates to the Existing Content
 - b. Establishing Organizational Objectives
 - VI. STRATEGIC PLAN FINAL STEPS**
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