



**MENDOCINO COUNTY TOURISM COMMISSION, INC.  
BOARD OF DIRECTORS  
AGENDA**

**DATE:** Tuesday, August 09, 2016 **TIME:** 1:00 PM

**PLACE:** Mendocino County Tourism Commission, 345 N. Franklin St., Fort Bragg, CA 95437

**CALL-IN LOCATIONS:** Mendocino County Tourism Commission, 390 W. Standley St., Ukiah, CA 95482,  
5 Island Court, Marion, MA. 02738, Travelodge Ukiah 1720 N State St, Ukiah, CA 95482

**Call In Number:** 1-800-567-5900 **Access Code:** 694806

I. CALL TO ORDER

II. ROLL CALL

III. CHAIR'S COMMENTS

IV. PUBLIC COMMENT ON NON-AGENDA ITEMS – *Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period*

V. APPROVE MINUTES FROM July 12<sup>TH</sup>, 2016 MEETING

VI. UPDATE FROM ADHOC BYLAWS COMMITTEE—

- 1) ACTION ITEM: Review, Discuss and possibly accept revisions to Bylaws
- 2) Update on status of review from County

VII. UPDATE FROM FINANCE COMMITTEE—

- 1) MCTC Credit Card update.
- 2) ACTION ITEM: Review and possible approval of June 2016 Financials
- 3) ACTION ITEM: Approve Finance Committee recommendations regarding payments made by MC TC for MCPA and MCLA expenses past 12/31/15

VIII. REVIEW ED CONTRACT/AGREEMENT--

IX. UPDATE FROM MARKETING COMMITTEE—

- 1) ACTION ITEM: Possible approval of additional marketing items.

X. UPDATE FROM FESTIVAL COMMITTEE—

- 1) ACTION ITEM: Recommendation for approval of the 2016-17 Mendocino County Event & Program Funding

XI. MENDOCINO COUNTY PASSES (INCLUDING ADVENTURE, WINE, AND BEER) --

XII. FUNDING REQUESTS: DISCUSSIONS AND SOLUTIONS—

XIII. EXECUTIVE DIRECTOR'S REPORT--

XIV. FUTURE AGENDA ITEMS--

XV. NEXT MEETING-September XX inland

XVI. ADJOURN